

LIWA

LEISURE INSTITUTE OF WESTERN AUSTRALIA

AQUATICS



ANNUAL REPORT 2020/21



North West Aquatic Recreation Seminar Broome 2021



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Who we are

The Leisure Institute of Western Australia (Aquatics) is an incorporated not for profit body that represents the best interests of the aquatic recreation industry and its members in Western Australia. LIWA Aquatics has an extensive history since 1969, providing support and advocacy for the aquatic recreation industry. This long history and its achievements have seen the institute become a well respected organisation on a state and national level.

Our Board Members 2020 / 21

- | | |
|--|---------------------|
| • Nick Wilkinson (President) | Elected 2019 - 2021 |
| • Chris Blankley (Vice President) | Elected 2019 - 2021 |
| • Dale Morrissy (Treasurer) | Elected 2019 - 2021 |
| • Peter Leaversuch (Committee Member) | Elected 2019 - 2021 |
| • SarahJayne Whiteley (Committee Member) | Elected 2020 - 2022 |
| • Grace Darby (Committee Member) | Elected 2020 - 2022 |
| • Wendy Cole (Committee Member) | Elected 2020 - 2022 |
| • Ryan Scally (Committee Member) | Elected 2020 - 2022 |

Employees

- Steve Good Executive Officer (2018 - current)

Number of Board Meetings & AGM attended 2020/21

- | | |
|-----------------------|-------|
| • Steve Good | 10/10 |
| • Nick Wilkinson | 10/10 |
| • Sarahjayne Whiteley | 10/10 |
| • Dale Morrissy | 9/10 |
| • Grace Darby | 8/10 |
| • Peter Leaversuch | 8/10 |
| • Ryan Scally | 6/10 |
| • Wendy Cole | 6/10 |
| • Chris Blankley | 6/10 |

MEMBERSHIP STATS



650

**CURRENT
MEMBERS**

532

**CURRENT
ACCREDITATIONS**

1250

**ACCREDITATIONS
ISSUED SINCE
2008**

38

Avg AGE (yrs)

59%

MALE

41%

FEMALE

INDUSTRY STATS

Region	Number of pools	Total visits per region	Average visits per person	Economic benefit
Goldfields	8	277,456	5.32	\$7.3M
Great Southern	5	306,767	4.91	\$8.1M
Kimberley	8	141,043	3.99	\$3.7M
Mid West	14	403,108	6.48	\$10.6M
Pilbara	13	358,405	5.94	\$9.4M
South West	11	756,322	4.20	\$20M
Wheatbelt	37	299,398	3.98	\$7.9M
Metropolitan Perth	32	7,780,174	3.43	\$228M



PRESIDENT'S REPORT

NICK WILKINSON

PRESIDENT LIWA AQUATICS



The Western Australian Aquatic Recreation Industry through the 2021 summer has experienced the uncertainties of a continued global pandemic and also the resurgence in the importance of our facilities for places our community can socialise and play, meet health benefits and learning to swim.

In large, aquatic facilities across WA have been experiencing higher demand for service, including smaller regional facilities with increase in sandgroper tourism contributing to total visits. Funding for new facilities has also increased with stimulus packages with expected increases in demand for pool operators, lifeguards, swimming teachers and other jobs. At current up to 4 new metropolitan Councils have commenced feasibility into new aquatic centre projects. Additionally a number of councils have invested in infrastructure improvements throughout WA.

Priorities for the LIWA Aquatics board over the last 12 months have included:

- Supporting key projects including
 - Watch Around Water program,
 - State and Regional conferences,
 - Increasing the promotion to our members industry training opportunities with labour shortages an increasing risk for our sector.
- To continue strengthening our partnerships with key stakeholders across Local and State Government, Not for profits, Industry suppliers and all the Peak Bodies who also enhance the employment and training prospects in the WA Aquatic Industry.
- To improve our Governance & Board Diversity through
 - Implementation of LIWA Board Evaluation Report
 - Development & adoption of a 2022 – 2025 Strategic Plan
 - A revised constitution for the LIWA Aquatics membership
 - Achieving a new balance in Board Diversity with regional representation, gender equity in our future board.

PRESIDENT'S REPORT



Priorities in the next year ahead include:

On boarding new directors, through regional representation implementing their input and new skills to board with the objectives to improve conference and seminar deliveries.

Project planning for new initiatives within the 3 year strategic plan including mentoring and industry award recognitions.

LIWA will continue to work on our partnerships in Western Australia with key stakeholders across Local and State Government, Not for profits, Industry suppliers and all the Peak Bodies who also enhance the employment and training prospects in the WA Aquatic Industry.

Our Executive Officer Steve Good has had a successful year with the implementation of well attended conferences. 100 delegates in Northam Conference in October 2020 and also the State Conference with 255 delegates. Thank you Steve for your commitment to LIWA Aquatics.

I would like to take this opportunity to thank two long term board members who are completing their position on the board.

- Chris Blankley with 34 years' service
- Dale Morrissy with 24 years' service

I wish all our pool operators, industry suppliers and strategic partners a safe and successful summer 2022 season.

Regards

A handwritten signature in black ink, appearing to read 'Nick Wilkinson'.

NICK WILKINSON

PRESIDENT LIWA AQUATICS



FROM THE EXECUTIVE OFFICER

STEVE GOOD

Before I go into the operational structure and achievements of LIWA Aquatics over the past year,

I would like to take this opportunity to congratulate and commend the aquatic recreation industry in what has been yet another challenging year living with COVID.

Whilst the pandemic lockdowns have only had a minimal impact in WA compared to our eastern states counterparts, the looming threat and preparedness of facilities to instantly close and re-open with restrictions is ongoing.

Industry partnerships

LIWA Aquatics has continued to maintain strong relationships with key stakeholders and partners within the aquatic and recreation industry. Through these partnerships we have been able to deliver many projects, programs and professional development opportunities to our industry over the past 12 months.

- **Royal Life Saving Society**

- **National Aquatic Industry Committee (NAIC)** has the goal of strengthening the health, safety and viability of aquatic facility ownership and operations across Australia. LIWA Aquatics was successful in its nomination to be a part of this committee to represent the aquatic recreation industry here in WA and to continue to advocate for the industry on both a state and national level.
- **Watch Around Water** Program is now into its 18th year and without a drowning death due to lack of parental supervision we are very proud of the industry. The program continues to grow with new resources, mascots and new relationships with Lifesaving SA taking on the role of managing the program in SA.
- **Bigger Better Safer** (*State of the Industry Report*) – LIWA continues its work to assist RLSS in the development of not only our States Industry Report, but also now in the National Industry Report produced by Royal Life Saving Australia National Office. This ensures we are keeping up to date with our industry, to analyse trends and work towards a Bigger, Better and Safer industry.
- **Pool Lifeguard Challenge** - LIWA Aquatics, in partnership with RLSSWA, holds the annual Lifeguard Challenge. 2021 saw another change in venue, moving to the City of Canning's - Riverton Leisureplex. The event was well attended and new events challenged the State's best lifeguards and teams.

- **Water Corporation**

- Partnering with the Water Corporation since 2008 has enabled us to expand and improve our facilities to become more waterwise and sustainable. This year saw 15 facilities become Gold Waterwise Aquatic Centres and 5 newly endorsed facilities at the 2021 Annual State Conference.

- **Department of Local Government, Sport and Cultural Industries (DLGSC)**

- DLGSC is a major partner of LIWA Aquatics through its Industry Investment Program grant funding. LIWA has continually engaged with DLGSC this past year through governance workshops, industry consultation during COVID-19, and to review and evaluate the LIWA Aquatics board members and structures. We continued to work with DLGSC also in reviewing and providing advice for CSRFF funding applications throughout the state.

FROM THE EXECUTIVE OFFICER



Professional Development

Without a Conference in 2020, LIWA Aquatics turned to online professional development through Zoom meetings with industry and a series of webinars. Whilst we were unable to meet face to face, we were able to continue maintaining the network through the online medium of the internet.

Late last year we were able to host the Regional Seminar in Northam in October 2020 which saw record numbers of over 100 delegates register to view the new aquatic facility and try to get back to some form of normality with face to face networking.

We also got to return to flying again in May 2021 when the LIWA Aquatic and Royal Life Saving team flew to Broome for the North West Seminar. We certainly appreciate that we have been able to host and network with our industry throughout WA during these times of COVID and look forward to more opportunities in the coming year.

Governance

Starting at the 2019 Conference the LIWA Aquatics board began its planning for its new Strategic Plan. The board continued to develop the new plan with industry providing guidance to move forward.

The board, together with Lianne Cretney-Barnes from Board Connexions held many planning sessions to ensure the new strategic plan was sustainable, achievable, and of course valuable to the industry. The new strategic plan for 2022-2025 focuses on 4 key pillars, Advocacy, Professional Development, Recognition, Communication and Support.

The Constitution has also been reviewed to ensure compliance with several changes being proposed at this year's AGM.

Lastly, I would like to personally thank Chris Blankley for his years of service to the LIWA Aquatics board and the aquatic recreation industry. Chris will be standing down this year as Vice President and the LIWA Aquatics Board. Chris has been instrumental to the development of the industry here in WA and can not thank him enough for his passion, dedication, invaluable input and work he has done for the aquatic industry over the past 45 years.

A handwritten signature in black ink, appearing to read 'Steve Good'.

STEVE GOOD

EXECUTIVE OFFICER

INDUSTRY ENGAGEMENT AND REPRESENTATION 2020/21

LIWA Aquatics engages with many government, not for profit and industry related organisations and members to consult, promote, represent, advise and advocate on behalf of the Aquatic Recreation Industry at a state, national and international level.

Department of Local Government, Sport & Cultural Industries

- Community Sport & Recreation Facilities Funding (CSRFF) consultation and recommendations
- Board Evaluations
- Leadership Programs
- Industry Investment Program

Royal Life Saving Society

- National Aquatics Industry Committee (NAIC)
 - Consultation and development of the Guidelines for Safe Pool Operations (GSPO)
 - Responses to COVID National Aquatic Industry advocacy
- Watch Around Water Program (Funding, Development & Promotion)
- State of the industry - Bigger Better Safer Annual Report (Funding, Development & Promotion)
- Training & Professional Development (Funding & Consultation)
- Pool Lifeguard Challenge (Funding, Development & Promotion)
- Representation at Bravery Awards 2020

Department of Health WA

- Guidelines and Code of Practice Consultations and reviews and advocacy on behalf of industry.

Water Corporation

- Funding, recognition, development & promotion of the Aquatic Centre Waterwise Program

Aquatic Recreation Network Australia (ARNA)

- National Advocacy, consultation and representation for the WA Aquatic Recreation industry members specifically surrounding COVID-19 impacts to industry.

Department of Mines, Industry Regulation and Safety (DMIRS)

- Australian Standards (Liquified Chlorine Gas) - (Consultation and recommendations)

Ixom Operations

- Consultation & delivery of presentations to industry relating to new Australian Standards for Liquefied Chlorine Gas.

Parks & Leisure WA

- Representation at WA Excellence Awards

Industry & Members

- Regional WA Seminar (Northam)
- North West Seminar (Broome)
- Zoom around the pools online chat sessions (Zoom Meetings with industry)
- Webinars (Funding, consultation, development and implementation)
- Stakeholder meetings and workshops

FINANCIAL REPORT 2020/21

THE LEISURE INSTITUTE OF WESTERN AUSTRALIA (AQUATICS) INC DECLARATION BY THE DIRECTORS

The Directors have determined that The Leisure Institute of Western Australia (Aquatics) Inc (LIWA Aquatics) is not a reporting entity.

In the opinion of the Board of Directors the accompanying financial statements:

1. (a) The financial statements and notes are in accordance with Part 5 of The Associations Incorporation Act 2015; and
(b) The accompanying Income and Expenditure Statement gives a true and fair view of the surplus or deficit of LIWA Aquatics for the financial year; and
(c) The accompanying Statement of Financial Position gives a true and fair view of the state of affairs of LIWA Aquatics at the end of the financial year.
2. At the date of the statement, there are reasonable grounds to believe that LIWA Aquatics will be able to pay its debts as and when they become due and payable. This declaration is made in accordance with a resolution of the Board of Directors and is signed by and on behalf of the Board by:



PRESIDENT
NICK WILKINSON



DIRECTOR
GRACE DARBY

Dated 06 October 2021

THE LEISURE INSTITUTE OF WESTERN AUSTRALIA (AQUATICS) INC

INDEPENDENT AUDIT REPORT

To: The Members of The Leisure Institute of Western Australia (Aquatics) Inc

Scope

We have audited the Financial Accounts of The Leisure Institute of Western Australia (Aquatics) Inc for the year ended 30 June 2021. The committee is responsible for the preparation and presentation of the Financial Accounts and the information contained therein and they have determined that the basis of accounting used is appropriate to the needs of the members. We have conducted an independent audit of the Financial Accounts in order to express an opinion to the members of The Leisure Institute of Western Australia (Aquatics) Inc on the preparation and presentation thereof.

The Financial Accounts have been prepared for the distribution to members for the purposes of fulfilling the committee's accountability requirements. We disclaim any assumption of responsibility, for any reliance on this report to any person other than the members, or for any purpose other than for which it was prepared.

Our procedures included examination, on a test basis, of evidence supporting the amounts and other disclosures in the Financial Accounts. These procedures have been undertaken to form an opinion as to whether, in all material respects, the Financial Accounts are presented fairly in accordance with the application of accounting standards and other mandatory professional reporting requirements.

The audit opinion expressed in this report has been formed on the above basis.

Audit Opinion

In our opinion, the Financial Accounts of The Leisure Institute of Western Australia (Aquatics) Inc present fairly the receipts and expenditure for the year ended 30 June 2021 in accordance with applicable accounting standards and the mandatory professional reporting requirements.



David Jury

B.Bus FTIA FNTAA
Director

David Jury & Associates

Dated this 9th day of September 2021



The Leisure Institute of Western Australia (Aquatics) Inc
ABN: 35 334 789 538

Financial Statements for
the year ended 30 June 2021

Profit and Loss

July 2020 - June 2021

	NOTES		Total
		Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)
INCOME			
2-1230 LIWA Memberships	2	80,359.24	60,902.69
4-1000 Grants	3	105,000.00	131,019.62
4-3000 Professional Development	4	14,210.36	210,076.87
4-4000 Paypal Account (Income)		600.00	485.00
4-4010 ARA Journal Advertising	5		19,043.60
4-4050 Sponsorship Income		10,000.00	10,000.00
4-5020 Interest earned		3,076.66	6,621.58
GST Receivable		8,131.00	
Reimbursement			350.36
Total Income		221,377.26	438,499.72
GROSS PROFIT		221,377.26	438,499.72
EXPENSES			
6-0020 Advertising & Promotion		386.73	747.15
6-0021 ARA Journal Production	5		15,748.18
6-0050 Audit Fees		580.00	580.00
6-0070 Bank Fees		270.24	289.69
6-0220 Computer Expenses		5,352.38	5,814.92
6-0230 Consultancy Fees		7,000.00	
6-0315 Meals & Entertainment (Functions)		746.55	1,212.23
6-0330 Dues and Subscriptions		150.63	
6-0410 Insurance - Public Liability		1,232.00	1,464.62
6-0470 Management Fees		80,300.00	87,600.00
6-0480 Meeting Expenses		834.19	329.83
6-0501 MV Fuel and Oil		2,764.79	2,995.53
6-0510 Postage, Freight and Courier		245.40	235.82
6-0520 Printing & Stationery		284.72	64.55
6-0612 Honorarium		1,500.00	1,500.00
6-0670 Sundry Expenses			60.00
6-0680 Mobile / Telephone		447.24	2,259.62
6-0710 Travel & Accommodation		305.99	3,202.91
6-1150 LIWA Branded Items	6	1,207.50	99.75
6-3000 Professional Development Expenses		25,629.58	160,987.25
6-4000 PayPal Account (Expense Fees)	7	553.22	533.14
6-5000 Funded Projects		52,689.54	75,946.66
Gifts / Other Expenses / Fees	8	507.04	
Asset Depreciation		2,944.85	8,208.30
Total Expenses		185,932.59	361,671.85
NET EARNINGS		\$35,444.67	\$68,619.24

Balance Sheet

As of June 30, 2021

	NOTES	Total
	As of Jun. 30, 2021	As of Jun. 30, 2020 (PP)
ASSETS		
Current Assets		
1-1120 Business Debit Card	3,616.51	2,511.59
1-1121 Business Everyday Account	309,961.90	212,998.33
1-1122 PayPal	20,076.70	5,753.96
1-1140 Petty Cash	207.70	9.70
1-1170 Short-term investment	374,624.70	371,548.04
1-1190 Accrued Income	-79,706.37	
Total Current Assets	628,781.14	592,821.62
Long-term assets		
1-7120 Furniture, fixtures, & equip	398.18	
6-0040 Assets Purchased <\$5,000	1,082.73	3,125.76
Total long-term assets	1,480.91	3,125.76
Total Assets	A\$630,262.05	A\$595,947.38
LIABILITIES AND SHAREHOLDER'S EQUITY		
Current liabilities:		
2-1120 Accrued Expenses	-5,057.98	2.02
ATO Clearing Account	-3,329.00	-7,259.00
GST Liabilities Payable	-5,381.39	-5,381.39
Total current liabilities	-13,768.37	-12,638.37
Shareholders' equity:		
Net Income	35,444.67	68,619.24
Opening Bal Equity	52,976.68	52,976.68
Unrestrict (retained earnings)	555,609.07	486,989.83
Total shareholders' equity	644,030.42	608,585.75
Total liabilities and equity	630,262.05	595,947.38

A/R Ageing Summary

As of June 30, 2021

	NOTES	Current	1 - 30	Total
Belgravia Leisure		820.00		820.00
City of Armadale		2,570.00		2,570.00
City of Busselton.		1,090.00		1,090.00
City of Gosnells		820.00		820.00
City of Swan		6,550.00		6,550.00
Clublinks Management		1,350.00		1,350.00
Royal Life Saving Society WA Shire		2,657.00		2,657.00
of Dumbleyung		545.00		545.00
Shire of East Pilbara		3,375.00		3,375.00
Shire of Esperance		2,025.00		2,025.00
Shire of Harvey		1,350.00		1,350.00
Shire of Wagin		675.00		675.00
Shire of Wyndham East Kimberley		675.00		675.00
Town of Port Hedland		1,530.00		1,530.00
YMCA WA (Narrogin)		560.00		560.00
TOTAL		\$26,592.00	\$0.00	\$26,592.00

Notes to the Financial Statements

1. This schedule below displays detailed breakdowns of any sub-accounts for line items.

2. 2-1230 LIWA Memberships

	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)	Total
2-1230 LIWA Memberships			
2-1240 Individual Membership	77,459.24		*60,584.51
2-1250 Business Membership	2,900.00		318.18
Total 2-1230 LIWA Memberships	80,359.24		60,902.69

* Reduced Membership fees in 2019/20 were due to extensions for memberships during lockdowns moving membership renewals from March 2020 to Aug 2020.

3. 4-1000 Grants

	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)	Total
4-1000 Grants			
4-1040 Industry Investment Program Grant	105,000.00		105,000.00
4-1041 Royalties For Regions Funding			26,019.62
Total 4-1000 Grants	105,000.00		131,019.62

- Royalties for Regions funding ended December 2019

4. 4-3000 Professional Development

	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)	Total
4-3000 Professional Development			
4-3100 Annual State Conference			2,021.82
4-3110 Member Registration	0.00		108,617.67
4-3120 Trade Exhibition Income	0.00		67,200.00
4-3130 Conference Sponsorship			26,860.00
Total 4-3100 Annual State Conference	0.00		204,699.49
4-3200 North West Seminar			
4-3210 Member Registration	6,080.36		800.00
4-3220 Trade Exhibitor Registration			159.09
Total 4-3200 North West Seminar	6,080.36		959.09
4-3300 Regional WA Aquatics Seminar			90.00
4-3310 Member Registration			3,758.29
4-3311 Non Member Registration	6,030.00		390.00
4-3320 Trade Exhibitor Registration	300.00		180.00
	1,710.00		
Total 4-3300 Regional WA Aquatics Seminar	8,040.00		4,418.29
Total 4-3000 Professional Development	14,120.36		210,076.87

5. 4-4010 ARA Journal Advertising

		Total
	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)
4-4010 ARA Journal Advertising		
4-4011 ARA Journal Advertising	0.00	19,043.60
Total 4-4010 ARA Journal Advertising	0.00	19,043.60

**No income for ARA Journal in 2020/21 as ceased production*

6. 6-0710 Travel & Accommodation

		Total
	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)
6-0710 Travel & Accommodation		
6-0712 Travel & Accommodation (International)		2,500.00
6-0713 Travel meals		500.00
6-0714 Transport Expenses	305.99	202.91
Total 6-0710 Travel & Accommodation	305.99	3,202.91

**No Interstate or International Travel in 2020/21 due to COVID restrictions*

7. 6-3000 Professional Development Expenses

		Total
	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)
6-3000 Professional Development Expenses		
6-3100 Annual State Conference		
6-3101 Deposit		4,545.45
6-3102 Advertising / Promotional		3,211.82
6-3103 A/V & Trade Equipment		14,791.04
6-3104 Accommodation		2,954.55
6-3106 Conference Catering		72,660.19
6-3107 Delegate Packs		14,859.50
6-3108 Entertainment		2,547.50
6-3109 Gifts & Prizes		4,281.82
6-3110 Speaker Fee		28,845.45
6-3111 Supplies		319.67
6-3112 Venue Hire		4,417.73
6-3113 Award Expenses		1,894.51
Total 6-3100 Annual State Conference	* 0.00	155,329.23

**No Annual State Conference in 2020 due to COVID Restrictions*

		Total
	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)
6-3200 North West Regional Seminar	2,840.0	
6-3204 Accommodation	0	*1,241.05
6-3205 Flights & Travel	3,113.34	*1,069.62
6-3206 Catering	4,232.84	
6-3207 Delegate Packs / Training	3,982.00	
Total 6-3200 North West Regional Seminar	14,168.18	2,310.67
<i>*No North West Seminar due to COVID - Credit Vouchers had been issued</i>		
6-3300 Regional WA Aquatics Seminar		
6-3304 Accommodation		517.05
6-3306 Catering	3,636.36	998.43
6-3307 Delegate Packs	1,067.72	1,710.00
6-3311 Supplies	7.32	121.87
Total 6-3300 Regional WA Aquatics Seminar	4,711.40	3,347.35
6-3400 Webinar Expenses		
6-3410 Presenter Fees	6,750.00	
Total 6-3400 Webinar Expenses	6,750.00	
Total 6-3000 Professional Development Expenses	25,629.58	160,987.25

8. 6-5000 Funded Projects

		Total
	Jul. 2020 - Jun. 2021	Jul. 2019 - Jun. 2020 (PP)
6-5000 Funded Projects		
6-5100 Watch Around Water	31,818.18	31,818.18
6-5200 Pool Lifeguard Challenge	5,000.00	5,000.00
6-5300 Regional Pool Revitalisation Program		*25,492.12
6-5500 Water Corporation Projects	2,235.00	
6-5600 Industry Research Project Expense	13,636.36	13,636.36
Total 6-5000 Funded Projects	52,689.54	75,946.66

**Royalties for Regions funding and projects ended Dec 2019*



WATCH AROUND WATER 2020-21



ROYAL LIFE SAVING
WESTERN AUSTRALIA



IXOM

Watch Around Water Registrations

115

Pools registered

100%

Metro pools re-registered

82%

Regional pools re-registered

82

Local governments involved

133

WAW pools since 2004



55% pools
registered for 3 years



New Registration
Swim Mechanix Swim School



New Mascot

Walter was joined by two new mascots in 2020/21, Wendy the Watch Dog and Andy the Watch Pup. Walter, Andy and Wendy featured in a number of new resources, including two storybooks and Andy hooded towels. A new Wendy mascot suit was launched at the 2020 Regional Seminar at Northam.

Watch Around Water Week

75

pools took part in Watch Around Water week activities

This is a
10%
increase
on 2019-20



Pools were able to order resources and run events or promotions at any time over the summer period instead of during a designated week as in previous years.

Watch Around Water Week grants were awarded to **Kondinin, Hyden, Kellerberrin** and **Toodyay Swimming Pools**.





Walter and Wendy

Walter and Wendy attended 15 events throughout the year, heading north to South Hedland, Roebourne and Wickham and south to Esperance and Mount Barker as well as across the metropolitan area to promote Watch Around Water messages to families.



11,864km

Travelled throughout WA in 2020/21 by our Watch Around Water mascots Walter and Wendy

Resource Distribution

570,079

Watch Around Water resources were distributed to centres in 2020-21

560,420

Wristbands

6732

Educational resources

3932

Promotional resources

1041

CALD resources

1754

Aboriginal resources

New Resources

A number of new resources were developed in 2020-21, including information about safely visiting public pools for multicultural and Aboriginal families and several resources featuring the new mascots.



WHATS COMING IN 2021/22

- Logo re-brand
- Website update
- Social media plan
- New resources – Andy storybook, program information manual, PA announcements & online staff training
- Mystery Shopper trial

KEY DATES 2021/22

- Registration emails sent:
w/c 2nd August
- Watch Around Water Week:
December 2021-January 2022
*pools can run promotions at any time.

Watch Around Water Financials

INCOME

LIWA Aquatics	\$26,818.00
IXOM	\$5,000.00
Aquatic centres (registrations, signage and wristbands)	\$86,344.51
TOTAL INCOME	\$118,162.51

EXPENDITURE

Advertising	\$5,888.43
Evaluation	\$6,600.00
Freight	\$3,116.25
Resources	\$75,795.05
Salaries and Superannuation	\$25,080.00
Watch Around Water Week grants	\$1,954.55
TOTAL EXPENDITURE	\$118,434.28

FOR MORE INFORMATION

Call **08 9383 8200**

Email watcharoundwater@royallifesavingwa.com.au

Visit royallifesavingwa.com.au



ROYAL LIFE SAVING
WESTERN AUSTRALIA



IXOM

Thank you

for the ongoing support from industry partners & sponsors
Department of Local Government, Sport & Cultural Industries
Royal Life Saving
Water Corporation
and of course to all of our other supporters
and members of LIWA Aquatics



Department of
**Local Government, Sport
and Cultural Industries**



ROYAL LIFE SAVING
WESTERN AUSTRALIA





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